



Welcome to HTF Publishing

Extending the History Through Fiction
brand to authors who are passionate
about their craft and their story

About Us

Founded in 2019, History Through Fiction is an independent literary press specializing in historical fiction. Our unique approach combines elements of fiction and nonfiction to create captivating stories that are grounded in historical facts and details. As a traditional press, we offer authors an advance on royalties and do not require any financial commitment from them. This model allows us to be highly selective in our publishing choices while closely overseeing the creative process to ensure that our books align with our niche and standards.

Having successfully established our brand, we are now excited to introduce HTF Publishing, a new hybrid approach. With HTF Publishing, we ask authors to make an upfront investment, which enables us to dedicate our time and expertise to producing exceptional novels. Authors who choose HTF Publishing can have confidence knowing that their work will be part of the esteemed History Through Fiction brand. They also maintain creative control, receive marketing support, and earn a significantly higher royalty percentage compared to our traditionally published authors.

Through HTF Publishing, we are able to share even more valuable historical narratives with the world while helping authors achieve their dreams.



Our Process

Acquisitions

When you submit a sample of your manuscript to History Through Fiction, you're also submitting it to HTF Publishing. We'll carefully evaluate your submission, checking to see if it catches our interest, fits our niche, and merits a full evaluation. If it does, we'll send you an email requesting the full manuscript.

After receiving your full manuscript, we'll carefully evaluate it for overall craft, content, and quality. If we LOVE your story and believe it's a great fit for our audience, we will extend to you either a traditional publishing contract with History Through Fiction or a hybrid publishing contract with HTF Publishing.

If we offer you a traditional publishing contract, it means that we consider your work to be an impeccable fit for our specialized market and that your story surpasses even the most exceptional historical manuscripts. If we offer you a hybrid publishing contract, we absolutely love your story and believe it will resonate with our audience, but we also believe we can use our expertise to assist you in enhancing it further. With a hybrid publishing contract, our aim is to collaborate with you to create a novel that, upon completion, closely resembles our traditionally published works.





Contract

At HTF Publishing, all authors are offered the same standard contract. This contract grants HTF Publishing the right to publish, distribute, and sell your novel, while ensuring that you retain full copyright, subsidiary rights, and final approval on all text and design. Your novel will be produced in electronic, paperback, and hardcover formats, and will be distributed worldwide through IngramSpark Print-on-Demand.

Additionally, there is an option for creating an audiobook version of your novel, which will be distributed via Audible ACX. The contract also outlines various other important details such as author payment, royalties, production process and timeline, termination rights, and more.

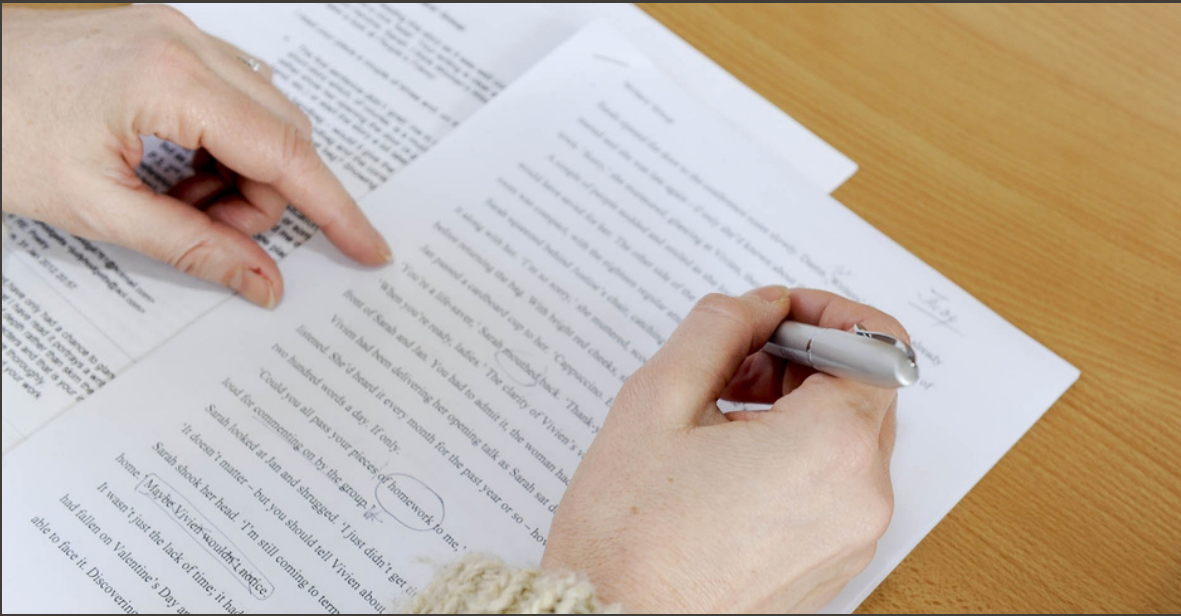
Audiobook Option

All contracts will include an option to make your novel into an audiobook via Audible ACX. For an additional cost, we'll send your finished manuscript to ACX where it will receive auditions from professional audiobook narrators. You choose the one you like best, and the narrator will take care of the entire production process. If you choose this option, the audiobook process will begin about five months prior to your novel release date.



Editing

To ensure all of our novels meet the highest possible standards, all manuscripts at HTF Publishing go through an extensive, three-part editing process.



Developmental Editing

We will conduct a thorough evaluation of your manuscript, providing detailed advice and recommendations on various aspects of literary craft. This includes plot, structure, pacing, character development, dialogue, showing vs. telling, voice, point of view, narrative distance, and overall effectiveness. The developmental edit includes inline edits, margin comments, and an editorial letter that fully explains all recommendations. Though the developmental edit may seem overwhelming, we are certain it will enhance the literary qualities of your novel while upholding the high standards of the History Through Fiction brand.

Follow-up Edit

After completing the developmental edit, the author is expected to incorporate those edits into a new revision of the manuscript as they see fit. To ensure the author has understood and effectively used our edits, we will review your revision and provide final edits, comments, and advice on improving the narrative. While we advise authors to consider our recommendations, making additional changes is not mandatory for the publication process to proceed.



Proofread

We aim to provide our readers with a pleasant and uninterrupted reading experience, devoid of any distracting errors. Therefore, once you submit your final revision, we will conduct one more thorough review of the manuscript to identify any remaining issues related to spelling, grammar, punctuation, and accuracy. In addition to error-checking, we will also offer suggestions regarding word choice, tense agreement, redundancy, and clarity.

Design

Our covers and interior layouts are a collaboration between you and our professional designers. Once your novel's text is finalized, we'll provide you with a design brief to communicate your desired cover look. If you're unsure, our creative professionals understand what attracts readers based on your genre and time period.



Within a few weeks, our designers will present a proof design for your review. If you're satisfied, we'll finalize it! If you want changes, simply let us know and we'll relay them to the designers. This back-and-forth is crucial for achieving the perfect book design, and our designers will continue making adjustments until your book is flawless.

Marketing

Marketing poses a significant challenge for authors and publishers. However, when executed effectively and given sufficient time, it can result in a highly successful book launch that ensures your readers discover your book. To achieve this, we have implemented a comprehensive six-month marketing process for all our novels. This process includes:

- A professionally designed sell sheet containing information about you and your novel.
- A professionally crafted review request that can be customized for any reviewer or blogger.
- A professionally written media sheet to assist you in reaching out to bookstores, libraries, and target organizations.
- An annual subscription to The Literary Assistant Substack Newsletter, an author marketing mentorship program + a social media audit by the The Literary Assistant.
- A curated list of twelve traditional trade reviewers, along with submission instructions for your manuscript.
- A three-month title listing in NetGalley
- A Goodreads Giveaways promotion, where ten print copies of your book will be given away.
- A LibraryThing Early Reviewers Giveaway, where thirty ebook copies of your book will be given away.
- Inclusion in the IBPA Bookstore Catalog.

These initiatives are designed to maximize exposure and increase the chances of a successful book launch.

Publication

Celebrate! Your novel's release date is a highly anticipated milestone that often takes authors years to reach. Take advantage of social media and engage with the community to spread the word about your book's availability. Rest assured, by entrusting us with your story, you can be confident that your novel is on par with, if not surpassing, other historical novels in the market.





Pricing & Royalties

HTF Publishing requires a \$7,500 author investment, divided into three equal installments of \$2,500. The first payment is due when you sign the contract, the second payment is due when the manuscript is finalized, and the third payment is due upon publication. If you choose to turn your novel into an audiobook, there is an additional \$2,500 author investment, which is due at the same time as the second installment. ***Your investment ensures that our experienced team has the necessary resources to give your manuscript the professional treatment it deserves.***

Pricing & Royalties

As our author, ***you will receive an 80% royalty of the net publisher compensation***, paid twice a year. Royalties for sales during the first half of the year will be paid on or before October 15th of that year, and royalties for the second half of the year will be paid on or before April 15th of the following year. The royalty percentage remains the same for all formats and distribution channels. While you receive the majority of the sales revenue, we retain 20% to cover overhead costs and continue supporting your book's marketing and publicity throughout its lifespan.





Founder Colin Mustful

“

I have firsthand experience with the publishing process, both as an author and a publisher. I've been through the query trenches, I've had the unfortunate encounter of publishing with a vanity press, I've done the work of publishing my novels independently, and, after launching History Through Fiction in 2019, I've also seen what it's like from the publisher's perspective. I will handle your story with utmost care, drawing upon my years of experience to ensure that your novel is published to the highest standard. I hold a strong commitment to maintaining integrity throughout the historical process. I recognize the immense power of storytelling and greatly admire and respect the journey an author embarks on to bring their dreams to fruition.

”

Thank You

Thank you for entrusting HTF Publishing with your story! Our brand is of utmost importance to us, and we have selected your novel because we believe it is truly exceptional and perfect for our audience. We are eagerly anticipating the opportunity to share your novel, which is characterized by its high quality, compelling narrative, and meticulous attention to historical detail, with readers worldwide.

